

# **NEWSLETTER**

November 2017

### Area 2 • District 6

# 2017-2018 Zonta Club of Milwaukee

### **Officers**

Helen Ludwig, President Maria Bellmann, President Elect Joann Comodore, Vice President Diane Lindsley, Treasurer Karen Smith, Secretary

### Club Board

Krista Betts
Margaret Holzbog
Janet Kloser
Joyce McCrary
La Toya Sykes
Regina Young-Ferguson

### **Foundation Board Officers**

Joni Reese, President Victoria Frazier, Vice President Elizabeth Stull, Treasurer Sandra Goldmann, Recording Secretary Sheryl Dean, Corresponding Secretary

### **Foundation Board**

Gloria Jones Pamela Knackert Lynne Oehlke Mary Staten

Send your newsletter submissions to Krista Betts.

Visit us online at www.zontamilwaukee.org

# **Zonta Dinner Meeting**

Wednesday, November 15, 2017

### **Speaker: Sunni Boehme, Author**

At our pre-Thanksgiving gathering, Sunni Boehme will share her adventures of living in a Muslim village and attending weddings in Turkey.

What is it like to be a modern American woman (a 50-year-old businesswoman and a women's empowerment advocate) and live in a Muslim village? Get a firsthand view—and see lots of pictures—from Sunni's journey into the rural heart of a Middle Eastern country. There out of love, she encountered a lifestyle that felt 200 years behind ours and discovered the truth about what we all want.

Sunni's presentations blend her true stories of overcoming fears and finding success in foreign lands with instruction on manifesting the life you want—putting your own knowledge into positive action.

Sunni is the author of *Diary of a Turkish Wedding* and *Mirror, Mirror: The Law of Attraction in Action; Grand Adventures on a Journey to Empowerment*. Books will be available for purchase and Sunni will be happy to sign them for you.

**Mo's Irish Pub**, 10842 W. Bluemound Road, Wauwatosa (northeast corner of Bluemound and Hwy 100)

5:30 pm - Social

6:00 pm - Dinner; Speaker and meeting to follow

**Menu:** Each guest may choose one starter and one main course: *Starters* – House Salad; Caesar Salad; Tomato Soup; or Chicken Dumpling Soup

Main Course - Cobb Salad; Chicken Sandwich; Pub Burger

Choices will be made when you are at the table. Cost is \$30 per person. If you attend, but do not eat, you will be charged a \$5 fee to help defray the costs associated with the meeting and speaker.

Please order any beverages through our servers.

**RSVP:** Please contact Lori Peterson by Sunday, November 12 at 9:00 pm, preferably by email (<a href="mailto:lorapeterson@wi.rr.com">lorapeterson@wi.rr.com</a>) to make a reservation. Leave a message at 262-370-9540 if you must.

www.zontamilwaukee.org

# President's Message



As we approach the Thanksgiving holiday, I encourage each of you to count your blessings and consider how we, as Zontians, can continue to help less fortunate women and girls in the world and our local community. Donna Neal spoke at our September meeting about the Zonta International Service and ZISVAW Projects. If you were unable to attend our meeting, please take the time to talk to Donna and to view the projects on the Zonta International website (www.zonta.org).

Deacon Steve Przedpelski spoke at our October dinner meeting about Franciscan Peacemakers, a program to help trafficked women on the streets of Milwaukee. He brought along items created and sold by women to help fund the program. The items include candles, soaps and lotions. If you are interested in purchasing items, please go to their website, <a href="www.giftsforthejourney.com">www.giftsforthejourney.com</a>. In addition, Lynne Oehlke agreed to contact Deacon Steve to discuss how we can help these women in the upcoming holiday season. Hopefully she will have a report for us shortly.

At our last meeting we also agreed to continue providing holiday gifts for the children at Neu-Life. You should be receiving an email shortly with the opportunity to select a child, if you decide to participate.

Finally, our 16 Days of Activism will be starting shortly. I hope to have a discussion at the November meeting as to how our club will promote the Zonta Says NO to Violence Against Women campaign. In the past few years, we have concentrated on publicizing the message on social media.

I hope to see all of you at our meeting at Mo's Irish Pub in Wauwatosa on November 15. Please note that the meeting is one week earlier than usual because of the Thanksgiving holiday.

- Helen Ludwig



# Meeting Minutes for October 25, 2017



Helen Ludwig, President, called the meeting to order.

Diane Lindsley read the invocation.

Guest Speaker: Deacon Steve Przedpelski from the Franciscan Peacemakers. The Franciscan Peacemakers was founded 23 years ago at the invitation of the Milwaukee Police Department. The program is modeled after Thistle Farms out of Nashville, TN. Women are to save half of what they earn to become independent.

**Treasurer's Report:** Checking account balance as of the end of September is \$13,242.38. Diane Lindsley reminded us that there are monies for expenses that have been planned for in the budget but remain largely unspent. If we have committee expenses, please submit them. Separately, our sale of items at Fall Conference grossed \$794 (before accounting for the cost of the items).

**Zonta UN Minute:** La Toya Sykes shared some thoughts from her recent trip to Israel, and the warnings she observed on human trafficking and the lack of women's freedom in some parts of the world.

### **Fall Conference:**

- Five women from our club attended dinner with Zonta International President Elect Susanne von Bassewitz We are excited about her personal engagement with us at Fall Conference.
- This was an election year. Our new Area 2 director is Donna Ambrose; our new governor is Elaine Rynders.
- The "Let Us Learn Madagascar" presentation was particularly informative and exciting.
- Zonta International Foundation raised \$11,500 at the conference.
- The Zonta International 100<sup>th</sup> anniversary is coming up soon and the celebration will span two years.
- We were all reminded that we will be needed for the 2020 International Convention in Chicago.

### **Committee Reports:**

**Advocacy:** We are putting together an ARTREACH traveling road show calendar for 2018. We will have all 14 paintings on display at the Milwaukee Public Library Main Branch for the full month of February. We hope to

### Club Calendar

### Club Meetings

November 15 December 20

January 24 February 28

March 28 April 25

May 23 June 27

### **Board Meetings**

Club Board meetings are held the 2nd Tuesday of the month.

2018 Fashion Show

April 14, 2018 Milwaukee Marriott West Waukesha, WI

# Meeting Minutes for Oct. 25, 2017 (cont.)



have more of our preliminary schedule at our next meeting. In other news, the Zonta Says NO to Violence Against Women Silent Walk was well attended.

Fashion Show Fundraiser: This year's theme is "Let the Sun Shine In – Empowering Women and Girls."

- If you have any contacts for companies or if your company may participate in sponsoring the event, please pass the information along to Chris Todd.
- Please start reaching out to your contacts for raffle and silent auction donations. Consumable items are of
  the most interest. We welcome restaurant and hotel gift certificates and the like. You do not need to donate
  a full basket; we can combine individual items with others to make a basket.
- Start recruiting friends to fill a table of 10. Pam Knackert sent out a list of contacts to whom we typically mail invitations. If you are willing to send any of these invitations yourself, with a personal note, please let her know so we can save on postage. Also, please let her know how many printed invites you would like.
- Save the date reminders will be coming out shortly.
- The wine pull will again be 75 bottles. We will collect funds at our January, February and March meetings. We request members consider a \$20 donation or more to the wine pull.

**Program:** Please note that the November and December meetings will be the third (not fourth) Wednesday of the month. Sunni Boehme will be our speaker for November, sharing her experience in Turkey. December will be a social event.

**Public Relations:** Joni Reese has many new pictures out on our club Facebook page from the walk and the Fall Conference. A Zonta International Centennial video with Jackie Beaudry is also posted. Since next month's meeting is early we are requesting articles to be in by November 4 for the newsletter.

**Scholarship:** We had two of our scholarship winners speak at Fall Conference and they were outstanding.

**Service:** We discussed whether to do November and December mini service projects, including Neu-Life Christmas gifts. Consensus was to do something for both Franciscan Peacemakers and Neu-Life. Janet Kloser and Lori Peterson will handle the Neu-Life gifts. Lynne Oehlke will contact Franciscan Peacemakers.

**Z Club:** Z Club members, along with other participants from their school, joined the Zonta Says NO walk. ARTREACH will be the next focus for the club.

## **Racial Justice**

"We must be the change we wish to see in the world."

– Mahatma Gandhi

Racial justice is a topic the club has agreed to pursue. Are you interested in working on developing the framework for this very important subject matter?

If you would like to participate in the discussion on moving forward, please send an email providing the best contact information to Donna Neal, donnajneal@gmail.com, and Montez Ashley, mashley8901@gmail.com, by November 18. We would like to schedule a meeting before the end of the calendar year.

# Meeting Minutes for Oct. 25, 2017 (cont.)



**Foundation:** The Foundation Board met on Monday, October 23, and made updates to the grant application. The application will go out with the November newsletter. The application deadline will be December 15. The next Foundation Board meeting is January 9.

**Racial Justice:** If anyone is interested into going to the YWCA's event to promote racial justice, go to the YWCA of Southeast Wisconsin website. The event is December 6.

For those who have United Way campaigns through work, remember that you can designate our local Zonta Foundation for matching.

Meeting adjourned at 8:55 pm.

Next meeting is November 15, at Mo's Irish Pub.

Respectfully Submitted by Karen Smith, Secretary

# The final installment of the \$2.500 pledge the Zonta Club of Milwaukee made to the Milwaukee County War Memorial is presented to William F. Rasche, secretary of the Memorial De-

velopment Committee, by Miss Catherine Cleary, Zonta president.

# A Bit of Club History

In a tribute to the Milwaukee War Memorial Center, the November issue of *Fine Tuning*, the Milwaukee PBS membership magazine, gives a glimpse into the leading role of the Zonta Club of Milwaukee.

"Recognized as a Milwaukee landmark in 1974, the War Memorial Center serves as a cultural center of patriotism with its mission to 'Honor the Dead, Serve the Living.' ...

"After World War II, the idea of a community memorial to those who had lost their lives in service to their country was born from the collective vision of the Zonta, Altrusa, Business, Professional Women's Clubs and the Milwaukee Civic Alliance. The War Memorial Center was envisioned as an arts complex on the Lake Michigan shore, with a museum, performing arts center, and veterans' memorial."

Visit our club website for more of our history: <a href="http://zontamilwaukee.org/?page\_id=45">http://zontamilwaukee.org/?page\_id=45</a>

# Foundation Update



The Zonta 2018 Application for agency grants is now available. The application was previously distributed to club members via email and is attached to the November newsletter email. In addition, the application is available on the Zonta Milwaukee website at <a href="http://zontamilwaukee.org/?page\_id=192">http://zontamilwaukee.org/?page\_id=192</a>.

If you have connections at a non-profit agency whose mission aligns with Zonta's and which has a project or program meeting these guidelines, please pass it on to them and suggest that they apply. The application deadline is **December 15, 2017**.

- Joni Reese, Foundation President

The Foundation of the Zonta Club of Milwaukee, a 501(c)3 non-profit, exists to raise and disburse funds. One third of the funds raised are used to support Zonta International Service Projects in several parts of the world. Two thirds of the funds raised remain in the greater Milwaukee area and have been used to help other 501(c)3 non-profit agencies such as women's shelters and transitional housing. Funds have also supported programs to mentor young girls and to prevent violence against women. Grants given range from \$1,000 to \$3,000 and can be applied to programs for one to three years. Grantees are asked to provide an annual mid-year review of the program or project being funded.

Funding decisions are based on an agency's non-profit status and its focus on improving the lives of women and girls, especially as it relates to violence prevention and education in the greater Milwaukee area.

The Board solicits requests from agencies in the fall, reviews them and makes its decisions in mid to late January. Awards are given at the Zonta Club of Milwaukee's annual spring fundraising fashion show.

# **ARTREACH Update**



The ARTREACH Community Placements Committee is working on scheduling ARTREACH exhibits, and some presentations, for the coming year. Confirmed (or soon-to-be-confirmed) locations are:

- USDA Forest Service December 5
- Milwaukee Public Library, Main branch Feb 2-25
- Milwaukee City Hall rotunda dates TBD (possibly Jan 8-18)
- Milwaukee High School for the Arts dates TBD, in conjunction with trafficking presentation to classes

We have contacted and are following up with:

- Gas Light building
- US Bank building
- YWCA
- YMCA/Camp Minikani
- Milwaukee Public Museum
- Mayfair Mall
- Bayshore Mall

We made initial contacts but need a second try with:

- Milwaukee Art Museum
- Discovery World

Anyone with personal or professional contacts at any of these locations, or any ideas about other locations that would be good for ARTREACH exhibits, is asked to contact someone on the placements committee – Montez Ashley, Marge Holzbog, Joyce McCrary, Donna Neal, or Regina Young-Ferguson. If you would like to join the committee, or make a contact directly, we can provide you a formal solicitation letter that can be personalized. Thanks for helping!

Possible locations not yet contacted include:

- Other Milwaukee Public Library branches (same contact as main library)
- Milwaukee Public Schools
- Libraries outside the City of Milwaukee
- Intermodal station
- Milwaukee Inner City Church Alliance/city churches
- Boys & Girls Clubs
- Truck stops (via Schneider Trucking)
- Area colleges
- Area movie theaters
- Other area malls
- Urban League
- Convention Center
- Miller Park
- Hispanic Chamber of Commerce



# **ARTREACH Update**



### **Trafficking Presentations**

In the course of soliciting exhibit space, we are finding opportunities to share our knowledge about human trafficking in presentations, workshops, or discussions. You may remember we (the Curriculum Committee with Neu-Life staff) ran a workshop at the WAYCP (Wisconsin Association of Child and Youth Care Professionals) last June. We modified that presentation for use by the Neu-Life staff who are teaching Making Proud Choices in MPS schools. They now add an extra education segment about trafficking to the curriculum and reach about 400 students per semester.

We will also use that curriculum as the basis to develop a Lunch and Learn Workshop for the USDA Forest Service on December 5. Our session will be broadcast to employees in 20 locations across the country.

Lastly, we are being encouraged to develop a program with a guest speaker(s) to supplement the exhibit at the Milwaukee Public Library in February. Any thoughts or suggestions, please let us know.

### **ARTREACH Coordinating Committee**

The ARTREACH Coordinating Committee, comprising both Neu-Life staff and Zontians on the Placements and Curriculum Committees, will next meet on Wednesday, November 29. We have a number of items on the agenda, including progress in recruiting an ARTREACH part-time staff person, marketing materials, and upcoming classes and events.

**GREAT NEWS!** Neu-Life received a \$15,000 grant for ARTREACH from the Milwaukee Youth Council. This will mean that staff and program support will be funded for another six months after the United Way grant expires.

### 2018 Fashion Show



### 2018 Fashion Show Theme:

### Let the Sun Shine In - Empowering Women and Girls

As you know, our Fashion Show is our club's primary fundraiser—and your support is needed! Please start reaching out to your contacts for raffle and silent auction donations: craft and artisan items, sports memorabilia, tools, fishing gear, hotel and restaurant certificates, etc. Also, start recruiting your friends to fill a table. A Save the Date will be coming out soon, but mark your calendar now for April 14.

Your assistance is also needed for **corporate sponsorship solicitations** for the 2018 Fashion Show. We have been fortunate to have faithful sponsors each year, but it is time to refresh the list, adding sponsors and replacing those no longer able to continue.

To accomplish this, consider:

- Your employer/company
- A corporation/foundation/company with a woman CEO
- A bank/financial organization/health facility/hospital
- Friends/relatives in business (e.g., family dentist, doctor)
- Celebrity contacts (e.g., Ellen, Oprah [Yes, she did send a signed oversized purple Tee many years ago])

Use your imagination--many on my past lists are now retired, so we need to update!

### Benefits to Sponsors:

- \$100 Friend of Zonta name listed in the Program
- \$250 Contributing Sponsor name listed in the Program, plus a one-quarter page ad in Program
- \$500 Patron Sponsor name listed in the Program, one-half page ad in Program, and two comps
- \$1000 & Above Supporting Sponsor name listed in Program, recognized by speaker at the beginning of the event, a full-page ad on the Program, and four comps

Please share your contacts with me at <a href="mailto:todcr71@hotmail.com">toddcr71@hotmail.com</a>, including Name, Title, Address, City, State, ZIP, Telephone Number, E-mail. Pam Knackert has shared a sample request letter as well, if you would like to handle the contact yourself.

### THANK YOU!

- Christine Todd, Corporate Sponsorship Chair, Fashion Show

# Scenes from Fall Conference





Zonta District 6 members make a statement in their Zonta Says NO to Violence Against Women shirts.



The Milwaukee Club's Young Women in Public Affairs and JMK Women in Business Scholarship recipients, who also won the District 6 awards, receive recognition at Fall Conference.



Joann provides an update on the FEM Z Club.



Helen and Karen work the Milwaukee Club's table at the Zonta Store.

### Scenes from Fall Conference



For the District 6 Fall Conference service project, our club helped gather donations for The Period Project, which provides feminine products for homeless women. Conference attendees packed the donations, and we have received thanks from The Road Home, which benefited directly from our donations.









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