# **Zonta Club of Milwaukee**



## BULLETIN

International District 6 – Area 2 Chartered: January 8, 1926

Wednesday, February 24, 2010

Speaker: Wayne Breitbarth

**Topic:** "Using LinkedIn as a Marketing Tool for Your Organization and for Yourself—Strategies That Work"

Wayne Breitbarth is a co-president and owner of a local business in Pewaukee. Wayne's claim to fame, however, is as an 'unofficial' LinkedIn Trainer having held thousands of seminars for business professionals in SE Wisconsin. Wayne was the featured speaker for BizTimes Expo this past spring, a panelist of the Milwaukee Press Club presentation on Social Networking and a quoted expert in the Milwaukee Journal Sentinel, BizTimes Milwaukee and the Wisconsin Builder Magazine.

Italian Community Center (I.C.C.), 631 E. Chicago Milwaukee, Wisconsin 53202 5:30 PM - Social 6:00 PM - Dinner 7:00 PM - Program

Cost: \$27 per person, includes tax and tip

RESERVATIONS: Please call Helen Ludwig or e-mail her with your reservation by 5:00pm on Sunday, February 21, 2010. Once reservations have been made, you will be billed for each reservation.



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The Zonta Club of Milwaukee is club #39, located in District 6 (Illinois, Wisconsin and Indiana). The Club meets on the fourth Wednesday of the month, September through June, for networking, dinner, program and business meeting.

President: Cheryl Lucas DeBerry Membership Co-Chairs: Claudyne Whitaker Willette Bowie Bulletin Editor: Joann Henry

Newsletter deadline for articles is the  $10^{th}$  day of each month.

For more information on Zonta, visit www.zontadistrict6.org

#### 2009/2011

### Zonta Club of Milwaukee Officers

Cheryl Lucas-DeBerry, President Karen Coy-Romano, President Elect Elizabeth Stull, Vice-President Kim Brinsko, Treasurer Barbara Wyatt Sibley, Secretary

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## Presidents Message.....

#### Dear Sister Zontians:

February is designated as **Black History Month**. It is a time set aside as a remembrance of important people and events in the history of the African people.

The remembrance was founded in 1926 by United States historian <u>Carter G. Woodson</u> as "Negro History Week". Woodson chose the second week of February because it marked the birthdays of two Americans who greatly influenced the lives and social condition of <u>African Americans</u>: former President <u>Abraham Lincoln</u> and <u>abolitionist</u> and former <u>slave Frederick Douglass</u>.

The Zonta Club of Milwaukee also has some infamous African American members (former and present). Let's find out more about them.

A highlight of the mid-1960s was the induction of **Ernestine O'Bee**, a graduate of the University of Michigan, into the Club. Not only was Ernestine the first African-American member of our Club, she was also the first African-American member in the United States. In addition, in 1952, she became the first woman licensed as a mortician in Wisconsin. She also served as the first woman appointed to the State Board of Examiners for Funeral Directors and Embalmers. Ernestine continued to serve in Zonta until her death in 2007 at age 99.

Another notable Zontian: In February 1989, former Zontian **Ardie A. Halyard** died at age 92. Ardie and husband Wilbur had founded Columbia Savings and Loan in 1925, the first blackowned savings and loan in the state, loaning money to African-Americans interested in purchasing homes. Ardie served as its secretary-treasurer for 46 years. The subdivision they helped finance was named Halyard Park and N. Halyard St. was so named in their honor.

Ardie also served a president of the Wisconsin and Milwaukee Chapters of the NAACP and was a former member of the Wisconsin Governor's Commission on the Status of Women. Ardie was part of the Black Women's Oral History Project at Radcliffe College and her picture was displayed in the College's "Women of Courage" Exhibition (1983). In 1991, the UWM Business School's Minority Entrepreneurship Program instituted an annual award in her memory to recognize excellence among minority business firms in southeast Wisconsin.

Zontian and past Club President Aileen Rockjordan attended the NGO Forum at the United Nations' *Fourth World Conference on Women: Action for Equality, Development and Peace* held in Beijing, China.

Zontian Helen Alexander is no longer with us, in Spirit her memory will live on through the future works of our Club with a \$1,000 bequest from her estate.

Let's celebrate Black History month remembering those who have come before us and the legacy they have made with the Zonta Club of Milwaukee.

#### Chervl

### Membership Corner

Welcome to our new Membership Corner.

This month we would like to ask for everyone's assistance. When you invite a guest to our monthly meetings, please forward to Marianne Zapall your guest name and address. We have put together a letter thanking them for attending and providing information on Zonta and the benefits of Zonta membership. Thank you for your help.

Membership Committee



## Home Hosting Opportunity

By Christine Todd

We are excited as plans are developing for a visit from Sister Zontians <u>prior</u> to the 2010 Gals Tour, enroute to Zonta's International Convention in San Antonio, TX in June 2010. Their flights are into Chicago. We are looking for those who will come early and visit here in Milwaukee, June 16-18, 2010. At the present time, we have 11 from Germany, 1 Swiss and 2 from Australia signed up, and expect a total of 25 flying into Chicago.

If you are interested in home hosting those guests who choose to visit Milwaukee, June 16-18, 2010, please e-mail me or Sandy Miller at, and we will work out the logistics once all of the information has been forwarded from potential guests. There are pre-requisites for Home Hosting and those will be shared with you when you respond as being interested.

This is a wonderful opportunity to get to know other Zontians. Some of our club members have had experience in accommodating our Sisters from our Heidelberg Club, and enjoyed it very much. We will try to match you up with those with like interests, etc. You can be a wonderful ambassador and give a visiting Zontian a warm Milwaukee welcome. Please give it some thought if you have the room to accommodate one or two visitors in your home. The experience lasts forever and you have a friend for life.



## Zonta Club of Milwaukee Fashion Show Update

By Pam Knackert and Jackie Beaudry

Please bring any final item/basket/certificate donations you have for the Fashion Show to the February meeting. Also we still need soft, flowing fabric and boxes (shoe boxes are good) for display purposes.

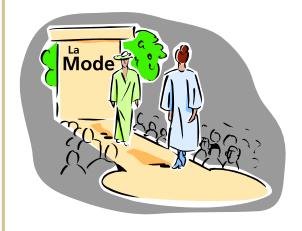
Mark your calendars for Saturday, March 20, 2010 for Zonta's "Zing into Spring" Fashion Show Fundraiser. Don't forget we need everyone to participate to make it a success. **Deadline for reservations is March 6.** 

Here are the ways each member should be involved:

- Sell at least 5 tickets @ \$50 each (ask friends, relatives, co-workers) or purchase them as gifts for some of your favorite people.
- Donate a basket or other items for the raffle and silent auction.
- Ask some of the businesses you frequent it they would donate an item or gift certificate.
- Sign up to help on one of the committees— we still need help with day of activities.

The funds we raise from the fashion show will be distributed to Zonta's International Foundation service projects as well as our Foundation's local service projects.

Next Fashion Show committee meeting will be Wed. March 10. Merchandising will be at Laurie Ward's on Sat. March 13. Set up will be at the ICC Fri. March 19.



## Members Update

By Claudyne Whitaker

Zontians: HAPPY VALENTINE'S DAY!! Luv to you and yours. Enjoy.

Twenty Ten, 2010, Imagine that! Still having trouble writing dates with this year? Not to worry, we will have "it" down pat before you know it. After all, we have all year to practice!

Haiti: Please give/donate what you can as an individual and keep Haiti in your prayers.

The Membership Team is counting on you to bring a potential member (or two) to one of our meetings this year. EACH ONE, BRING ONE. We are appreciative of any suggestions you might have for us to make Zonta membership more effective. Contact Claudyne, Kelly, Marianne or Willette with your input. Thanks for your help.

MARCH 20th is just around the corner! Thanks in advance for your efforts and assistance in making this Fundraiser Fashion Show a major success!!

Contact me if you have news to share. I would love to hear from you.

Happy Birthday to all Zontians born in the month of February!

Wishing you all a successful year. Remember: success is the ability to create the results in life that you truly seek.



## Congratulations Kelsey Palmer – Jane M Klausman Scholarship Winner

By Sandra Miller

After winning local and regional competition, Marquette University Business Administration student Kelsey Palmer was named the recipient of the 2009 Zonta Internationals' Jane M. Klausman "Women in Business" Scholarship. Kelsey is one of 12 globally to receive the award in 2009, which was made possible first by winning the Zonta Club of Milwaukee's Women in Jane M. Klausman scholarship and endorsement for the competition in the three state district - Zonta District 6.

Cheryl Lucas DeBerry presented to Kelsey the award for the Milwaukee Club. Marcy Berner-Reedy joined use at our club meeting January 27, 2010 meeting. Marcy provided and overview of the Jane M. Klausman scholarship – an award honoring women advancing their careers in business while demonstrating strong volunteer service commitments. Governor's Buffie Kelly was in Liberia on a service mission when she sent her email wishes to Kelsey for success in her studies.



Kelsey Palmer and Cheryl Lucas DeBerry



Pictured are the Zonta Club of Milwaukee Scholarship team, Kelsey and Marcy. (Left to Right) Donna Kahl-Wilkerson, Elizabeth Stull, Sandra Miller, Kelsey Palmer, Wen Lin, Marcy Berner-Reedy, Donna Conant (Missing Barbara Hetzel).

## Zonta Scholarship Applications Available

Use the Web – Let your Contacts know...

By Sandra Miller

Zontians please let your friends and colleagues know about our Scholarship opportunities. We are looking to award leaders with these scholarships:

Young Women in Public Affairs – due 3/22/2010 Jane M Klausman – due 5/28/2010 Women in Science – due 5/28/2010 Technical Specialty – due 5/28/2010.

Feel free to email your friends and let them know more information is available at <a href="www.zontamilwaukee.org">www.zontamilwaukee.org</a> to receive the scholarship information! Questions? Email our scholarship email address zcscholarship@zontamilwaukee.org.

## Women in Trades---Looking for HELP. By Sandra Miller

Zonta Club of Milwaukee continues to support this group whose mission is to support women in the trades in the Milwaukee area. In a recent meeting, Sandra Miller presented an overview of using the internet. Now the team is looking for someone to share tips of preparing online job applications. If you are willing to lead this session, or know of someone willing to share their expertise please contact Sandra Miller. You can follow the activities of this group by going to their website www.womenintradeswi.org.

## YWPA Scholarship Applications Available Now By Sandra Miller

The Scholarship team is seeking your help in identifying young leaders to apply for the Young Women In Public Affairs Scholarship. The goal is to encourage more young people to participate in public and political life by recognizing a young people's commitment to the volunteer sector. Please refer your applicants to our website

www.zontamilwaukee.org where they can download the 2010 YWPA Scholarship Application and Letter. Applications due 3/22/2010.



## Upcoming Events ...

Club meetings will continue to be held at the Italian Community Center (ICC) on the fourth Wednesday of each month unless otherwise noted.

#### March

- **6** Zonta Zing Madison: Support our Madison Sisters in their fund raising event. Saturday March 6th 7-9:30pm Westside Club Madison (just south of Mineral Point Rd, just west of the beltline). Harmonious Wails, a light jazz group for entertainment, substantial appetizers, silent auction/raffle (no credit cards), and interested individuals can contact Tammy Hagen to confirm tickets and further details.
- **8** International Women's Day & Zonta Rose Day.
- **12** Zonta Club of Janesville, 18<sup>th</sup> annual International Women's Day Luncheon, 12:00 noon-1:30 pm, Holiday Inn Express, Janesville, WI. Keynote Speaker: Lilly Ledbetter. Ticket price-\$25.00
- **20** Zonta Club of Milwaukee "Zing into Spring" Fashion Show Fundraiser, Italian Community Center, Tickets are \$50

### **April**

10 – Spring Workshop – Madison, WI

#### June

25 - 30 – Zonta International Convention in San Antonio, TX

For the latest Club News check out this new website: www.zontamilwaukee.org



#### **FEBRUARY**

Nola Hitchcock-Cross Connie Thoma Joann Henry Helen Ludwig Elizabeth Stull

## GALS Tour 2010 (Great Adventures for Ladies Southbound)

By Sandra Miller

Headin' South for the 2010 convention? ZC Milwaukee is roundin' up Zontians for a Bus Tour that will get you there in style. Loadin' up in Chicago and unloadin' in San Antonio. Check out the fun stops between! See details below... limited reservations available, so don't lolligag! Y'all holler back at us real soon, Gals! (cowboys welcomed).

Join us **Friday, June 18, 2010** for a welcome reception in fabulous downtown Chicago. Board a Deluxe Motor Coach (highfalutin) and head South on Saturday, June 19. The rest of the tour as follows...

#### June 19 **(Sat)1)**

Depart from downtown Chicago hotel pick uppoint, (10:00am). We board our deluxe motor coach. Traveling to Springfield, IL with a stop for lunch (incl). Arriving in Springfield we start our Lincoln sightseeing experience. Arriving in Springfield we start our Lincoln sightseeing experience. Visit-**Lincoln Home National Historic Site**(3:00pm). This is the only home Lincoln ever owned; it was built in 1839 and purchased by him in 1844. Time permitting we will visit **Lincoln's Tomb.** (4:30-5:30pm)at Oak Ridge Cemetery. An Impressive monument containing Lincoln's tomb and the crypts in which Mrs. Lincoln and three of their four children are buried. Check into the Drury Inn & Suites, Springfield, IL (Complimentary cocktails 5-7pm)

#### June20 (Sun)2)

Breakfast (Incl.)@ Inn,Leave hotel (8:30 am). Our first stop in Springfield is The Abraham Lincoln Presidential Library and Museum (9:00 -11:00am) where we visit the museum. Life-size dioramas depict Lincoln's boyhood home, areas of the White House, the presidential box at Ford's Theater, and the settings of key events in Lincoln's life, as well as pictures, artifacts and other memorabilia. Leaving Springfield we travel to St.Louis making a lunch stop, (on own) along the way. Arriving in St. Louis we will be visiting the St. Louis Cathedral (2:00pm) and the world famous Missouri Botanical Gardens (3:00-5:00pm). Later we check into our hotel. Drury Plaza Hotel at the Arch in St.Louis, MO (5:30pm),

(Complimentary cocktail reception, (5-7pm). Dinner (incl) tonight at The Old Spaghetti Factorylocated in the historic warehouse district, Laclede's landing.

#### June 21 (Mon)3)

Breakfast (Incl.)@ Inn, Leave Inn (8:30 am) This morning visit we visit The Gateway Arch (9:00 -11:00am) and ride a tram to the top. The Arch commemorates what was the gateway to the West for thousands of the 19th-century pioneers. Time to explore the museum at the base of the Arch. A stepon guide joins our group for a 1-hour tour of St. **Louis** highlighting the history, heritage, diversity and architecture of the downtown metropolitan area. Ending our tour at **Union Station** we have lunch at our choice of Landry's Seafood, Hard Rock Café - St. Louis or one of the Mall's food court eatery's. (Possible good time to meet other ZONTA *members for lunch).* Heading south we overnight at the Drury Inn & Suites, Hayti, MO. (Complimentary Cocktails 5-7pm) Dinner tonight is on our own at a restaurant adjacent to the inn.

#### June<u>22 (Tues)4)</u>

**Breakfast (Incl.)** @ Hotel, Leave hotel (7:30 am) This morning we depart Hayti, MO, heading south to Memphis, TN. On arrival we visit the National Civil Rights Museum (9:00 -10:15am). The museum located at the Lorraine Motel, the assassination site of Dr. Martin Luther King, Jr. chronicles key episodes of the American civil rights movement. Visit -Sun Studios, (10:45 -11:45am). Here is where Elvis first recorded. Your guide will tell you the inside stories of BB King, Howlin' Wolf, and Ike and Tina Turner before Elvis...and Johnny Cash, Carl Perkins, Jerry Lee Lewis, & Roy Orbison who were all drawn to the new Sun Sound. Lunch (on own). Visit - **Graceland Mansion**, (1:30 - 3:30pm) for a tour of Elvis Presley's home. Experience life as Elvis did at historic Graceland. The Mansion tour includes the living room, music room, Elvis' parent's room, dinning room, kitchen TV room, pool room and jungle room. Walk the estate grounds including the meditation garden and grave sights of Elvis and his family. Check into the Comfort Inn & Suites. Freshen up before this evening's **dining experience**, (Incl.). "Put some south in your mouth" Enjoy the Best meal on Beale at the Blues City Café, (6:30 - 8:00pm). Choose from ribs, chicken tenders or catfish & sides, (Lamers will need Individual choices with final Rooming List). Remainder of this evening we are free to enjoy lively historic Beale Street before returning to our hotel forovernight.

#### June23 **(Wed)5)**

Breakfast (Incl.) @ Inn,Leave hotel (8:00am)
Continuing south we are heading for the "Crescent
City", New Orleans, Louisiana. On arrival check into
our hotel, Drury Inn & Suites located near the
French Quarter. Freshen up before our evening
Dinner/Jazz Cruise aboard the authentic
Steamboat Natchez, New Orleans only steamboat.
Savor the beauty and romanceof New Orleans
skyline, enjoy casual buffet-style dining with meals
prepared fresh on board and featuring live jazz by
the world renowned "Dukes of Dixieland". Return to
hotel after cruise or check out the French Quarter
(on own).

#### <u>June24 (**Thurs)6**)</u>

**Breakfast (Incl.)** @ Inn, Depar N ew Orleans, LA (8:00am)

Our journey today takes us west into the state of Texas. **Luncheon Buffet (Incl.) at the Texas Art Museum** in Beaumont, TX. During our luncheon we have a brief opportunity to view art decorating the walls of the restaurant. We then continue south through central Texas, arriving in San Antonio (Approx.7:30pm).

#### **Tour Includes:**

- ➤ One Way transportation to San Antonio via Lamers deluxe motor coach with DVD/VCR/PA & restroom equipped.
- ➤ Hotel accommodations as listed for 5
  nights; Springfield, St. Louis & Hayti = 2
  Queens, Memphis & New Orleans = 2
  Double beds.
- ➤ 10meals; (5 breakfasts, 2 lunches, & 2 dinners, 1 dinner/cruise)
- ➤ Admissions, attractions & local guide service as listed in **BOLD** on this LT&T itinerary including tips.
- ➤ Luggage Handling
- ➤ All Taxes

Not included: driver gratuity

#### \*TourCost, Per Person:

**Double:\$1,070.00**, **Triple:\$953.00**, **Quad: \$889.00**, **Single: \$1,403.00** (*Pricing based on a minimum of \*25 paying tour participants*)

\*\*St.Louis Boarding Option (applies once set minimum from Chicago are booked)

\*\*Double:\$815.00, \*\*Single:\$1048.00

\*\*(St.Louis Boarding option package begins with dinner&attractions in St. Louis.then

It does not contain hotel overnights until Hayti, MO)

There is still time to sign up for the GALS tour, the pre-tour before the Zonta International convention. You can learn more on the website <a href="https://www.zontamilwaukee.org">www.zontamilwaukee.org</a> or contact Sandra Miller to register. Remember the following deposit and payment deadlines.:

#### **Deposit & Final Payment deadlines:**

**12/2/2009 to 3/1/2010:** \$125.00 per person deposit. This deposit is refundable, less any non-refundable supplier fees.

**4/8/10:** Full final payment and Final Rooming List is due.

**4/30/10:** Cancellation penalty date. No refund will be given to any individual after this date.

Need more information? Want to make a reservation? E-mail us...

**Audrey Schmitz** 

or

Sandra Miller

continues.